

# Shaping the future

— OUR IMPACT ON THE INDUSTRY —



The Roofing Industry **ALLIANCE** for Progress

**Your investment in the Alliance supports programs that shape the future of our industry.**

<b>\$13 million</b>	Committed to funding research, education and scholarships to enhance the performance of the industry
<b>\$5.1 million</b>	Allocated to 45 different research, education and technical programs and projects

## WORKFORCE AND TRAINING

- Partnered with Bilingual America on an innovative **leadership training program** for companies with Latino workers to address the industry's labor challenges
- Funding for **NRCA's Pro Certification Series** to help attract and keep workers and enhance the professionalism of the roofing industry

## TECHNOLOGY/RESEARCH

- Committed more than \$16,000 to update **NRCA's EnergyWise Online Calculator** to include new energy and green construction codes making it current through 2017
- Funded the **development of data** necessary to substantiate compliance of nonadhered roof systems (e.g. seam-fastened, mechanically attached single-ply member roof systems) with requirements of the *International Energy Conservation Code, 2012 edition*
- Supported development of the Wall of Wind at Florida International University to more accurately predict **roof system performance** in high-wind conditions

The Alliance is the only group within the industry that unites roofing contractors, manufacturers and suppliers and industry professionals. Alliance members discuss issues affecting the roofing industry and the people who work in it. From these discussions, Alliance members decide to fund research and programs that advance and shape our industry.

The Alliance currently represents 165 Alliance members, and every Alliance firm has an equal vote and voice on all Alliance matters. And members of the Alliance meet twice per year. Meetings include presentations by researchers and economists, as well as networking opportunities to build professional and social relationships.

## ADVANCING EDUCATION

- Partnered with top **U.S. construction management schools** to incorporate roofing-specific curriculum into undergraduate programs, provide student and faculty scholarships, and create internship programs to expose students to careers in roofing.
- Sponsored a **Construction Management Student Design Competition** to promote careers in roofing industry management.
- Distributed **\$55,000 in scholarships** through the Melvin Kruger Endowed Scholarship Program in 2017 and \$735,000 in scholarship funds to 122 students since the program's inception in 1986.



## PHILANTHROPY

- Partnering with **Ronald McDonald House Charities, Rebuilding Together, National Women in Roofing** and **CM Cares** to enrich the well-being of the roofing community
- Demonstrated support for its **Helping Our Own Program** by creating sustainable solutions for individuals or families in need.
- Sponsored the Most Valuable Player (MVP) Awards program, which **honors exceptional roofing workers** who demonstrate excellence, dedication, enthusiasm and teamwork.

## GET INVOLVED—GIVE BACK!



[www.roofingindustryalliance.net](http://www.roofingindustryalliance.net)



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